

Capability Statement

Mission Statement

“We build trusted relationships, combining innovative software design and modern technologies with personal service by responsible, dedicated people. We help businesses improve the profit potential of people, process, and production of goods and services.”

Core Competencies

Our technology experts and business professionals design and implement solutions in the areas of consulting, technology, and business software development. We specialize in:

- Applications and Web Applications
- Commercial, Off the Shelf (COTS) Integration
- Database Design, Development, and Maintenance
- Architecture Solutions
- Mobile Applications

Microsoft Development Technologies

Visual Studio (.Net) using C#, VB., .NET Framework, MVC

Database Development

Microsoft SQL Server, Oracle, MySQL

Web/Cloud Technologies

HTML, Javascript, JQuery, Knockout, Breeze, JSON

Mobile Technologies

iOS (Swift and Objective C), Java (Android)

Technical Documentation

Scope and Requirements, Specifications, Flow Charts, Storyboards

Consulting

Business Strategy and Planning Support, Change Management, Data Analysis (Financial and Statistical) and Training

Past Performance

- **St. Lucie Department of Health:** Created a healthcare system, which connects doctors, hospitals, case workers, and patients. Handled all required governmental reporting and grant management, inventory control, medical data.



PALM BEACH
SOFTWARE DESIGN

- **Level 3 Technologies:** Created scripting to automate scanners and data storage for inspection hardware (laser and visual)
- **Lear Corporation:** Created a custom OCR (Optical Recognition System) to parse multi-page purchase orders
- **Jackson Memorial Hospital:** Created an inventory control and management system, with Preventative Maintenance and Inspections modules, and compliance reporting
- **Boca Bearings:** Created and managed interfaces and back office processing for bearing distribution. Created a mobile application for the general public, which included a life-like caliper for measuring directly on-screen.
- **Tarkenton Companies:** Created a commercial (for resale) suite of applications to support small to mid-size business, including CRM, Human Resources, sales Support, Business Risk Management, and more. Created to complete e-commerce

Differentiators

We are committed to excellence. Our experienced and seasoned developers have full software life-cycle knowledge and experience building world-class business and commercial (for resale) software. We understand proper database design, and software ergonomics and usability, and take the necessary time and care to understand your needs and requirements so that we can assist in providing planning and guidance for your project.

- Excellence in technical documentation, including Scope and Requirements, Specifications and Project Plans
- Ability to execute quickly and accurately because all employees have been working together under the same roof for many years
- Skill Sets: Software Architects, Senior Developers, Senior GUI/Web Designers, Quality Assurance
- Extensive software development experience, including commercial software for resale
- 100% success rate since the company's inception in 1997

Our values provide direction for our actions, live our values, and describe how we both act and react in the world:

Excellence – We take the time to understand client business and needs. We educate our clients and team to help them understand “how and why”. We expect professional excellence from our team and we provide it to our clients.

Accountability – We hold ourselves accountable to each other and to our clients. We take pride in our service and your success with our software.

Integrity – We ask the best of ourselves and we deliver on our promises. Our estimates, representations, and contracts are honest and fair.

Longevity – We work to create a company spirit between our staff and our clients, fostering trusted relationships over time. We are loyal to each other and to our clients.



PALM BEACH
SOFTWARE DESIGN

Corporate Data

Incorporated in the state of Florida in 1997, owned by Mark Turkel and James Wright who are both actively working principles in the company. Our development staff is now comprised of 12 members and growing: Software Architects, Senior Software Developers, Senior Web/UX/Graphics Developers, and QA Specialists.

- Socio-Economic certifications: 8(a)
- Duns: 191529929

NAICS:

- 541430 – Graphic Design Services
- 541511 – Custom Computer Programming Services
- 541512 - Computer Systems Design Services
- 541513 – Computer Facilities Management Services
- 541549 – Other Computer Related Services
- 541611 – Administrative Management and General Management Consulting Services
- 541612 – Human Resources Consulting Services
- 541618 – Other Management Consulting Services
- 519130 – Internet Publishing and Broadcasting and Web Search Portals

Contact Information

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